



VEGG

Team

Cody Journell, CEO
Fred Jeter, COO
Luke Allison, CDO
Toni Sperry, CSO
Jason Adelaars, CTO

Advisory Board

Steve Critchfield
Dr. Michael Evans
Brad Copenhaver
Jay Abbott

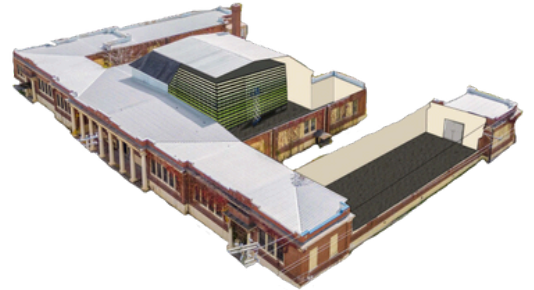
Contact

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Vegg Inc. is an Ag Tech/Climate Tech company utilizing abandoned and blighted school buildings and developing software to establish climate-smart, replicable indoor agriculture facilities. Vegg's produce will be available in stores as a climate-smart brand.

The Jefferson School

The pilot project is in the historic Jefferson School in Pulaski, VA. When completed, it will be a climate-smart and Controlled Environment Agriculture (CEA)/Ag Tech hub. The auditorium will be upfitted for an indoor vertical farm tenant and three classrooms will be upfitted for small-scale CEA tenants. The rest of the facility will become an incubator for ag-tech start up companies, equipped with rentable lab and office space and a shared maker-space.



Possible Funding Sources

- Historic Tax Credits
- Department of Energy - Small Business Innovation Research Grant
- Appalachian Regional Commission
- Commonwealth of Virginia
- United States Department of Agriculture Grants
- Private Investment

Use of Funds

- Renovation of school building
- Development of climate control/verification software and hardware
- Test and use climate-smart technologies in CEA
- Expand members of start-up team
- Test consumer willingness to pay for products with climate-smart label
- Customer discovery

Climate-Smart Validation Software and Branding

Vegg is developing software to validate our climate smart practices. We will create a brand of produce showing customers our "Carbon Footprint". Our goal is for customers to know exactly what resources went into growing their food.

Distribution/Sale of Produce

Vegg will set up distribution channels for produce grown in our facilities and sell under the Vegg brand. This takes the burden of distribution off of the grower, and opens up the opportunity for profit sharing and partnerships.

Real Estate

As a scalable business model, Vegg will own and operate multiple facilities. Using our capital stacking method, Vegg can reduce construction and equipment costs by over 50%. Real estate ownership provides cash flow, tax benefits, appreciation, and leverage.

Investment Offering

\$600,000 (Minimum \$10,000 per investment) in the form of Convertible Promissory Notes in exchange for 8.4% equity ownership

Notice

For all Virginia State taxpayers, an investment in Vegg Inc. carries a 50% tax credit from the amount invested.

