

**About:** Vegg Inc. is a private Climate Tech company located in Pulaski, Virginia renovating historic buildings and developing patents specific to Controlled Environment Agriculture. Our mission is to position our clients as market leaders in environmental stewardship through the deployment of economical and sustainable vertical farming operations.

**Management:**

Cody Journell, Chief Executive Officer  
Luke Allison, Chief Development Officer

**Advisory Board:**

Steve Critchfield, Brad Copenhaver, Dr. Michael Evans

**Industry:**

Controlled Environment Agriculture;  
Climate Smart Tech; Sustainable, Precision Agriculture; Carbon Capture and Storage



Pilot project is Pulaski, VA: Historic Jefferson School to be restored and adapted for vertical farming



VEGG

Cody Journell, CEO  
[cjournell@vegginc.com](mailto:cjournell@vegginc.com)  
540-599-7480  
29 West Main Street  
Pulaski VA, 24301

**Our Company:** Vegg Inc. provides technological solutions to modern day farming and sustainability issues. We will be the first to provide Vertical Farming Companies the infrastructure needed to produce crops in a sustainable, carbon free system, while simultaneously decreasing costs, expanding the impact of the company, and help solve the food insecurity crisis.

**Indoor Farming:** With growing populations and a rapidly changing climate, our ability to grow enough food is decreasing. Vertical Farming provides a method of growing food that is not dependent on location, land, or climate. Plants are grown suspended in nutrient rich water and photosynthesize using LED lights. Vertical Farming also decreases the ever-growing risk and impact of natural disasters on our food sources.

**Our Opportunity:** While it is a promising solution, the Vertical Farming industry is very new, and has its own set of issues. New companies are faced with the high cost of new construction and equipment, expensive operating costs, the inability to locate in smaller markets, and the limit that low margins put on production and company reach. Vegg Inc. serves to solve these issues using our unique capital stacking method to reduce construction and equipment costs by over 50%. By restoring dilapidated school buildings and other large historic structures, we can remove blight from communities and pass significant savings on to our Vertical Farming partners.

**Partnerships:** Vegg Inc. is partnering with MOVA Technologies Inc., a Climate-Tech company specializing in capturing and harvesting contaminants from polluted air. Vegg Inc. will offer the only fossil-fuel free vertical farming facility due to the ability to use recycled CO2 instead of burning fossil fuels for the CO2 necessary to optimize plant growth. In addition, ammonia captured from indoor livestock operations can be used to fertilize the plants. By sequestering harvested pollutants and reusing empty historic buildings, Vegg Inc. will solve a food insecurity crisis with a negative carbon footprint.

**Our Impact:** By restoring dilapidated school buildings and other large historic structures, we can remove blight from communities, spark revitalization efforts, and increase the local tax base. We believe the historic infrastructure in rural communities are the key to the next generation of farming, and we aim to create competitive jobs and further workforce development through educational programs. Too many families in rural communities are facing food insecurity, or living in food deserts, even when there is farming nearby. A vital part of our mission is making produce from these facilities available in local communities. Products will be sold in local grocery stores and in our smaller pop-up markets along with other local goods.